

Sydney Opera House Policy

Title:	Filming at Sydney Opera House Policy
Policy Number:	SOH113
Effective Date:	1 August 2011
Authorisation:	Chief Executive Officer
Authorisation Date:	1 August 2011
Accountable Director:	Executive Director, Production & Events
Responsible Officer:	Head of Venue & Event Sales

1 PURPOSE

This policy outlines the circumstances under which organisations may apply to film on Sydney Opera House premises.

2 SCOPE

This policy applies to all applications to film on Sydney Opera House premises.

3 POLICY

3.1 All requests to film on site must gain prior approval from Sydney Opera House (SOH).

3.2 Sydney Opera House is one of the busiest performing arts centres in the world and also a World Heritage listed site. With so much on-site activity we must comply with strict site safety to protect all our staff and visitors. We must also comply with planning, heritage regulations and our conservation management plan to protect the building.

3.3 Sydney Opera House receives partial funding for building maintenance from the State Government of NSW, but is otherwise responsible for generating close to 82% of its own commercial revenues. These revenues include revenue from sponsorship and licensing. The image of Sydney Opera House is an internationally well recognised and valuable brand. It is our responsibility therefore to preserve the integrity of the site and control the use of the Sydney Opera House brand and image on behalf of the Sydney Opera House Trust.

3.4 All requests to film on Sydney Opera House premises must be made in accordance with the *Filming at Sydney Opera House Guidelines* and through the website by filling [Application for Filming at Sydney Opera House form](#).

3.5 Requests will be determined by reference to the type and extent of activity proposed and the proposed purpose or use of the film.

3.6 Sydney Opera House charges fees under the following categories:

- a) Location.
- b) Cost-recovery.
- c) Commercial Licensing.

3.7 Fee schedules are set out in the *Filming at Sydney Opera House Guidelines* and outline the various elements that are considered by Sydney Opera House when determining fees for commercial filming.

Wherever possible, Sydney Opera House will work to facilitate film productions and balance the budgetary framework of the project with the operational and underlying commercial imperatives of Sydney Opera House.

4 PRACTICES AND PROCEDURES

4.1 Procedures and requirements for submitting applications and internal processing of applications are outlined in the *Filming at Sydney Opera House Guidelines*.

4.2 Fee schedules and fee conditions are outlined in the *Filming at Sydney Opera House Guidelines*. All applicants should refer to these schedules **prior** to submitting any application for approval.

5 ACCOUNTABILITIES

5.1 Roles and responsibilities of Sydney Opera House specific Sydney Opera House staff are outlined in the *Filming at Sydney Opera House Guidelines*, Section 4.

5.2 The Head of CEO's Office and Government Relations is responsible implementing, reviewing and monitoring this policy.

6 REFERENCES

6.1 *Filming at Sydney Opera House Guidelines*

6.2 *Application for Filming at Sydney Opera House*

APPROVED



Chief Executive

Date: 1 August 2011

Version Control

Version	Date	Author	Approval	Details
1.0	July 2009	Government Relations	Chief Executive Officer	New policy
2.0	August 2011	Government Relations	Chief Executive Officer	Review 2011